



REGIONAL DEVELOPMENT AUTHORITY RDA GRANTEE PROMOTIONAL GUIDELINES

Congratulations on receiving a grant from the Regional Development Authority (RDA)! We are proud to support your work and look forward to the impact you'll make in our community. We encourage you to share the news of your grant to raise awareness of your efforts. The following communication guidelines are intended to support your promotional activities.

About RDA:

The Regional Development Authority (RDA) is proud to collaborate with organizations that make a difference in the lives of Scott County and the greater Quad Cities region. We strategically fund initiatives to create a vibrant, inclusive, and growing community.

RDA serves as the nonprofit license holder and Qualified Sponsoring Organization (QSO) for Rhythm City Casino Resort. It is our duty to distribute funds received from gaming operations to eligible 501(c)(3) non-profits and educational/governmental entities in accordance with the Iowa Excursion Boat Gambling Act.

How RDA Can Support You

We're here to assist with:

- Grant-related publicity ideas
- Guidance on targeting appropriate media outlets
- Review of press and publicity materials
- Use of RDA logos

Ways to Promote and Celebrate Your Grant

- Announce your grant in newsletters, brochures, annual reports, and other internal or external communications.
- Include a link to our website in your digital communications: www.rdauthority.org.
- Share your news on your organization's social media platforms.
- Tag RDA in your social media posts:
 - Instagram: [@rdauthority](https://www.instagram.com/rdauthority)
 - Facebook: [facebook.com/rdauthority](https://www.facebook.com/rdauthority)
 - LinkedIn: [linkedin.com/company/rdauthority](https://www.linkedin.com/company/rdauthority)
- Include RDA's full name and/or logo on applicable materials such as signage, websites, brochures, or plaques. (Please refer to us as "Regional Development Authority," not "Riverboat Development Authority.")
- Submit press releases to local media outlets.

Help Us Share Your Story

To help us highlight the important work we fund, we kindly ask that you:

- Provide photos and/or videos of your project or organization.
- Ensure that all shared images have the appropriate permissions for public use.
- Share stories, updates, and outcomes related to your project's community impact.
- If RDA is already mentioned on your website, social media, or other promotional content, please send us links or PDFs for our records.
 - *If you already have RDA posted on your website, social media, or promotional content please send us any links or PDF's you have available.

Questions?

Contact RDA Project Coordinator
projcoord@rdauthority.org

Disclaimer: Publicizing your grant or participating in RDA promotional activities is entirely optional and will not affect current or future grant or partnership opportunities. Thank you for the opportunity to partner in helping Scott County and the Quad City Regions prosper!

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